



EMPLOYEE REWARDS PROGRAM

To help drive sales in the area and to promote the "Shop Local" message, we encourage your business to participate in the *Downtown Santa Monica Employee Discount Program*. The program is almost six years old now and has been a continuing success.

The current program runs through January 31, 2010.

The *Downtown Santa Monica Employee Discount Program* offers Downtown employees special discounts and other shopping incentives at participating stores and restaurants. To reap the rewards, Downtown employees may show a business card or pay stub as proof of local employment.

The Bayside District Corporation promotes the *Downtown Santa Monica Employee Discount Program* in the *Bayside Beat* newsletter and on www.downtownsm.com, the Downtown Santa Monica and Third Street Promenade Web site.

If you wish to participate, please complete the following information and **fax to 310.458.3921** or email info@baysidedistrict.org.

Questions? Call the Bayside office at 310.393.8355.

Company Name _____

Contact Name _____ Title _____

Telephone _____ Email _____

Participation at: 10% off 20% off
 Gift with Purchase Other _____

List any exceptions, e.g., sale items excluded, limit one per customer, etc. (limit 8 words):

I understand that, as a participating merchant, I will be responsible for informing my employees about the details of the *Downtown Employee Discount Program*.

Authorized Signature _____ Date _____

Print Name _____ Title _____